



## **Motorsports Media to Descend Upon Charlotte Next Week For Charlotte Motor Speedway Media Tour Presented by Technocom**

CONCORD, N.C. (Jan. 23, 2015) – More than 240 motorsports journalists will gather next week for the most prestigious preseason media event in sports, the 33rd annual Charlotte Motor Speedway Media Tour presented by Technocom. Running Jan. 26-29, the tour offers credentialed media four full days of unrivaled access to announcements from NASCAR executives, drivers, team owners and speedway operators.

*“This four-day event provides media outlets across the country and around the world with newsworthy content as fans gear up for the 2015 NASCAR season,” said Marcus Smith, president and general manager of Charlotte Motor Speedway. “It’s always interesting to see new faces in new places and I’m always as excited as our fans to hear what the drivers and owners have to say about the upcoming NASCAR season. Our sport has a lot of momentum from 2014 as we roll into a new year.”*

During the tour, credentialed media from across the United States, and as far away as Germany, will preview the 2015 racing season. The Associated Press, FOX Sports, NBC Sports, Sirius XM, Performance Racing Network, Motor Racing Network, Reuters Newswire, The New York Times, The Sporting News and USA Today are among the major outlets that will be represented on the tour.

Participating media will get the latest news from NASCAR teams such as Chip Ganassi Racing with Felix Sabates, Joe Gibbs Racing, Furniture Row Racing, Leavine Family Racing, JTG Daugherty Racing, Hendrick Motorsports, Richard Childress Racing, Michael Waltrip Racing, Stewart-Haas Racing, Team Penske, Richard Petty Motorsports, Roush Fenway Racing, HScott Motorsports and Wood Brothers Racing. The media contingent will also visit Charlotte Motor Speedway, the new Ford Tech Center and the Mint Museum in Charlotte for special programs.